

February 26, 2016

For Immediate Release



It's Not Too Late to Attend the "California Boating Congress" Being Held in Sacramento on March 8, 2016

There is still time, and limited openings, for marine industry professionals and boating advocates to register for this important Marine Recreation Association event to "chart the future of boating policy in California."

"This will be a great opportunity for our members, and other boating proponents, to meet with state legislators and regulators to discuss the impact of regulations, policies, and planning affecting recreational boating and other marine industry concerns," said Mariann Timms, MRA Operations Administrator.

The "California Boating Congress" is being hosted by the Marine Recreation Association in collaboration with eight other boating related groups, including California Yacht Brokers Association, National Marine Manufacturers Association, California Marine Affairs and Navigation Conference, California Parks Hospitality Association, California Sport Fishing League, California Delta Chambers & Visitors Bureau, Sacramento Valley Marine Association, and the Worldwide Boaters Safety Group.

The event program will begin at 9 AM at the Hyatt Regency Sacramento, 1209 'L' Street, just blocks from the State Capital, with opening statements by Kevin Ketchum, Immediate Past President of the Marine Recreation Association. Following Mr. Ketchum's welcome, other morning presentations will cover a broad range of topics, including discussions on the current state of recreational boating, environmental challenges, invasive species and water-quality issues, and updates on Department of Boating & Waterways planning, programs, and policies.



Lunch will be served at noon for all participants with a presentation at 1:00 PM by Bill Krauss, The Apex Group, on "How to Talk to Your Legislators". The remainder of the afternoon will encompass scheduled meetings with state legislators and staff at the Capital to discuss marine industry and recreational boating issues.

Early registration for the day-long event is open prior to February 29th for \$149 / attendee. Regular registration after this date is \$199 / attendee. A complete schedule of speakers and presentations, and registration information, is available at www.marina.org/thecongress.

The Marine Recreation Association is a professional organization of marina and other marine industry owners and operators located throughout the western United States with additional members in Canada, Mexico, and Australia. Created more than 45 years ago, the MRA actively promotes and represents recreational boating interests while providing educational management and operations seminars and information for marine industry owners, operators, and staff.

For additional information about the Marine Recreation Association, and all of its activities and interests, please contact Mariann Timms by phone at (209) 334-0661; email at mra@marina.org or online at <http://marina.org>.