



April 11, 2016

For Immediate Release



SAVE THE DATE . . . 45th Annual MRA Educational Conference and Trade Show Set for October 24 - 26, 2016

This year's Marine Recreation Association conference will be held at the spectacular Hilton La Jolla Torrey Pines Resort overlooking the Southern California Pacific Ocean just north of San Diego.

The 2016 theme for this important industry gathering is "Navigating the Future", focused on enhancing guest services and customer satisfaction, improving marine operations and regulatory compliance, and optimizing fiscal results. The conference will include seminars and roundtable discussions covering key marine industry management, operations, and marketing concerns, and an extensive marine trade show featuring industry vendors and contractors exhibiting a broad range of products and services.

45th ANNUAL MRA EDUCATIONAL CONFERENCE AND TRADE SHOW
NAVIGATING
THE FUTURE
October 24th to 26th, 2016 | **SAVE THE DATE** | Hilton La Jolla Torrey Pines, CA

"Our annual Educational Conference and Trade Show is the perfect opportunity for all marine industry professionals to meet and share effective strategies and experiences dealing with an ever-evolving business environment," said Mariann Timms, MRA Operations Administrator.

Three special events will kick off the conference on Monday, October 24th, including the day-long "Introduction to Marina Operations" seminar, designed for new marina and boatyard managers and employees. For the seasoned professionals, the 22nd Annual MRA Golf Tournament will tee off at the Torrey Pines South Course, and for others, a tour of the Bay Club Hotel & Marina, Driscoll Boat Works, Shelter Island Marina, Nielsen Beaumont Marine Inc., and Gold Coast Anchorage. A welcome reception for all attendees and guests will be held Monday evening in the Trade Show area at the Hilton La Jolla Torrey Pines conference center.

This year's 45th Annual MRA Educational Conference and Trade Show should be better than ever, so SAVE THE DATE, and look for more information and special hotel rates coming soon.

The Marine Recreation Association is a professional organization that represents marina owners, operators and industry professionals located throughout the western United States with additional members in Canada, Mexico, and Australia. Created more than 45 years ago, the MRA actively promotes and represents recreational boating interests while providing educational management and operations seminars and information for marine industry owners, operators, and staff.

For additional information about the MRA, and all of its activities and interests, please contact Mariann Timms by phone at (209) 334-0661, email at mra@marina.org or go online at <http://www.marina.org>.