



July 19, 2016

For Immediate Release



Last Chance for Early Registration Savings to the 45th Annual MRA Educational Conference and Trade Show . . .

This Friday, July 22nd, is the FINAL day to save \$\$\$ on the registration fee for this year's Marine Recreation Association Educational Conference & Trade Show. Special hotel rates are also still available to attendees at the Conference, taking place this year at the spectacular Hilton La Jolla Torrey Pines Resort in La Jolla, California.

The 45th Annual Educational Conference & Trade Show is scheduled for October 24 - 26, 2016, and attendees are invited to come early and stay late to enjoy the wonderful weather and amenities overlooking the white-sand beaches and blue Pacific Ocean just north of San Diego.

The theme for this year's event is ***Navigating the Future*** with a special emphasis on emerging marine market dynamics, focused on enhancing guest services and customer satisfaction, improving operations and regulatory compliance, and optimizing fiscal results in a constantly challenging business environment.



The Conference will kick off on Monday, October 24th with three special events, including the 22nd Annual MRA Golf Tournament at Torrey Pines' South Golf Course, an in-depth Marina & Boatyard Tour of five San Diego marine facilities, and the "Introduction to Marina Operations" seminar for new marina and boatyard managers and employees. A ***Welcome Reception*** for all attendees and guests will be held Monday evening in the conference Exhibit Hall at the Hilton La Jolla Torrey Pines Conference Center.

Tuesday and Wednesday's schedule will feature keynote speaker, Gary Jobson, National Sailing Hall of Fame member, who will expound upon his years of sailing

adventures, and a review of the "National State of the Marine Industry" by Nicole Vasilaros, Esq., Vice President, Federal and Legal Affairs, with the National Marine Manufacturers Associations. Daily Conference events will include seminars and roundtable discussions covering key marine industry management, operations, and marketing concerns, along with an extensive Trade Show exhibiting a broad range of products and services from industry vendors and contractors.

Sign up now at www.marina.org/2016conference to join us in ***Navigating the Future . . . the perfect opportunity to meet and share experiences and effective strategies dealing with the ever-evolving marine business environment.***

Registration Fees

First Person Member/Non-Member	Additional Person Member/Non-Member
<i>If postmarked by 7/22/16</i>	<i>If postmarked by 7/22/16</i>
\$504/\$615	\$409/\$429
<i>After 7/22/16</i>	<i>After 7/22/16</i>
\$559/\$679	\$429/\$464

First time attendee rate is \$484 for MRA members and \$594 for Non-Members.

The Marine Recreation Association is a professional organization of marina, boatyard, hospitality, and other marine industry owners and operators located throughout the western United States, with additional members in Canada, Mexico, and Australia. Created more than 45 years ago, the MRA actively promotes and represents recreational boating interests while providing educational management and operations seminars and information for marine industry owners, operators, and staff.

For additional information about the MRA, and all of its activities and interests, please contact Mariann Timms by phone at (209) 334-0661, email at mra@marina.org or go online at www.marina.org.