



September 30, 2016

For Immediate Release



Don't Miss Out on the Opportunity for a Special Room Rate at the Hilton La Jolla Torrey Pines Hotel During This Year's 45th Annual MRA Educational Conference & Trade Show



A small number of special room rates are still available for Conference attendees from October 17th through the 31st. This year's Conference will take place October 24 - 26, but attendees can come early and stay late to enjoy the fantastic ambiance of the La Jolla coast for an extended time.

The Hilton La Jolla Torrey Pines Hotel resides on the Torrey Pines Golf Course, overlooking the beautiful fairways and greens and vast Pacific Ocean. The hotel resort offers phenomenal accommodations and amenities with the quintessential Southern California experience, located just minutes from the beautiful community and beaches of La Jolla and Del Mar.

This peaceful seaside venue is also just 8 miles from Sea World San Diego, and 12 miles from the classic restaurants and entertainment of downtown San Diego's Gaslamp District. Don't forget about the world renowned San Diego Zoo and Safari Park nearby.



Rooms Are Going Fast...

Book Yours Today at <https://resweb.passkey.com/go/MRA16>, or call 858-558-1500 Ext. "0", and don't forget to mention Group Code: "**MRA16**"

This year's Conference will also feature the 22nd Annual MRA Golf Tournament on October 24th at the famous Torrey Pines South Course. Whether you are a scratch player or a duffer, this could be a once in a lifetime opportunity to play a round at the home of the 2008 US Open Golf Championship. The \$205 tournament fee includes green fee, cart, drink tickets, and a \$10 food voucher. Get ready for this fun 'best-ball' scramble format - sign up and pay by **SEPTEMBER 21st** in order to ensure your place on the green.

The 2016 Educational Conference & Trade Show will run for three days (October 24 - 26) with a myriad of special presentations and seminars, a key note speech by sailing legend, Gary Jobson, and an expansive Trade Show featuring more than fifty industry vendors and services - ***The perfect opportunity for marine industry professionals to meet, and share experiences and effective strategies dealing with the ever-evolving business environment.***

The Marine Recreation Association is a professional organization that represents marina owners, operators and industry professionals located throughout the western United States with additional members in Canada, Mexico, and Australia. Created more than 45 years ago, the MRA actively promotes and represents recreational boating interests while providing educational management and operations seminars and information for marine industry owners, operators, and staff.

For additional information about the MRA, and all of its activities and interests, please contact Mariann Timms, MRA Operations Administrator, by phone at (209) 334-0661, email at mra@marina.org or go online at www.marina.org.