



August 23, 2017

For Immediate Release



"Introduction to Basic Marina Operations" Seminar will kick off the 46th Annual MRA Educational Conference & Trade Show

For the fourth year in a row the MRA will begin their three day Annual Educational Conference & Trade Show with the popular and informative "Introduction to Basic Marina Operations" seminar, focused on developing the best management practices for new marine industry professionals.

This special one-day, two-session, seminar on Monday, October 23rd, is being offered to all marine industry professionals (members and non-members) at a rate of only \$89/ per person

, and will include lunch and an invitation to the 2017 MRA Conference Welcome Reception in the Trade Show pavilion Monday night.

Both seminar sessions will focus on industry 'Best Management Practices' being utilized today to effectively enhance marina and boatyard operations, safety, customer service, and fiscal results.



- **Introduction to Basic Marina Operations - Policies & Practices:**

(Monday, October 23, 9:45 am to Noon) ***Are your customer service, wharfage, and risk management policies and practices optimizing your marine operations and results?*** This session, led by Jeremy Grewal and Tony Reese from Safe Harbor Marinas will discuss administrative practices that are designed to keep your marina and boatyard running smoothly, and enhance your risk management. How can your operations integrate effective leasing, contract, and risk management practices to save you time and money, and create a positive customer service experience for your boaters?

- **Introduction to Basic Marina Operations - Safety & Maintenance:**

(Monday, October 23, 1:00 pm - 3 pm) ***Are you effectively inspecting your operations, and identifying safety concerns to manage and minimize risk?*** In the afternoon session, Larry Halgren, CMP, from Halgren & Associates, will introduce new managers and staff to effective and efficient facilities inspection practices designed to identify critical safety and maintenance issues in boatyards and marinas. Developing a critical Emergency Management Plan for your marine operations to deal with events such as fires, flood, earthquakes, tsunamis, medical situations, and other potential catastrophes will also be discussed. How can you improve the safety and functions of your marine operations, and enhance customer satisfaction?

The "**Introduction to Basic Marina Operations**" seminar is a great opportunity for marina and boatyard professionals to take advantage of more than 60 years of accumulated marine industry management experience by our presenters. Each session will provide time for questions and answers at the end.



[Register Today](#) for the
**Introduction to Basic Marina
Operations** seminar at
www.marina.org/2017conference

The 2017, **46th Annual MRA Educational Conference & Trade Show** will run for three days (October 23 - 25) with more than thirty educational seminars and special presentations, information, is a key note speech by Gary Griggs, Distinguished Professor of Earth & Planetary Sciences, UC Santa Cruz, and an expansive Trade Show featuring more than fifty industry vendors and services, all taking place at the beautiful Hyatt Regency Monterey Hotel & Spa, in Monterey, California.

Special hotel rates at the Hyatt are still available for attendees from October 20th to the 27th, but expected to sell out soon!

The Marine Recreation Association is a professional organization that represents marina owners, operators, and industry professionals located throughout the western United States with additional members in Canada, Mexico, and Australia. Created more than 46 years ago, the MRA actively promotes and represents recreational boating interests while providing educational, management, and operations seminars and information for marine industry owners, operators, and staff.

For additional information about the Marine Recreation Association, and all of its activities and interests, please contact Mariann Timms by phone at (209) 334-0661; email at mra@marina.org or go online at <http://marina.org> .