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For Immediate Release



Freedom Boat Club Adds Jeanneau Outboard Powerboats to Its North American Fleet



A group of Freedom Boat Club corporate and franchise owners join Jeanneau America President Nick Harvey (center) at a recent Jeanneau demo day event in Annapolis, Maryland.

Freedom Boat Club, North America's oldest and largest boat club with 16,000+ members in 23 states and Canada, is pleased to announce the recent addition of Jeanneau Outboard Powerboats to its approved and preferred roster of boat brands. Jeanneau joins a growing list of leading boat and engine brands featured in Freedom Boat Club's expansive fleet of 1600+ boats throughout North America.

"There are several key franchise markets where we believe the Jeanneau outboard product will be well positioned to meet the needs and desires of both our franchises and our members," said Freedom Boat Club President and CEO John Giglio. "A few of their boats have already been delivered within our network. We have invited Jeanneau to participate in our upcoming national franchise conference this Fall where they will have the opportunity to showcase select models for in-water testing, with potential subsequent ordering by our franchisees."

"This partnership with FBC creates huge new opportunities while complementing our traditional distribution channels," said Nick Harvey, President, Jeanneau America. "Partnering with Freedom Boat Club allows us to introduce our brand to thousands of brand new and seasoned boaters alike, many of whom eventually purchase a boat. We believe this is a great synergy all around for Jeanneau and for our dealers, and we look forward to working with Freedom Boat Club and its franchisees to mutual benefit." Freedom Boat Club is the leader in boat sharing, and ranked in the Entrepreneur Magazine Franchise 500®.

For more information about Freedom Boat Club, visit www.freedomboatclub.com; for franchise information, visit www.freedomboatclubfranchise.com

ABOUT JEANNEAU

This year Jeanneau celebrates 60 years of boat building. From the first artisan-crafted runabout to today's precision-manufactured sail and power boats, our passion and commitment has spread world-wide. Jeanneau is proud to rely on 2,500 employees and a network of over 400 distributors. Jeanneau's customers help drive the innovation and quality that are the hallmarks of the brand. As experienced sailors and power boaters, this input enables Jeanneau's design and production teams to quickly implement new ideas and enhance proven ones. The result, as you'll see, is a way of creating boats of extraordinary quality, value and timeless beauty. For more information about Jeanneau, visit, www.jeanneauamerica.com.