



2008 Advertising Contract - NAUTICAL NEWS

COMPANY NAME _____
 CONTACT _____
 ADDRESS _____
 CITY, STATE, ZIP _____
 PHONE _____ FAX _____
 E-MAIL _____

Black & White Ads

Full Color Ads

Ad Size	Member 1 Time	Non-Member 1 Time	Member 4 Times	Non-Member 4 Times	Member 1 Time	Non-Member 1 Time	Member 4 Times	Non-Member 4 Times	Members Only Banner Ad (Annual Price with 4 Times)
Back Cover (½ Page)	n/a	n/a	n/a	n/a	n/a	n/a	400	n/a	100
Inside Front (Full Page)	n/a	n/a	n/a	n/a	n/a	n/a	495	n/a	100
Inside Back (Full Page)	n/a	n/a	n/a	n/a	n/a	n/a	450	n/a	100
Full Page	305	355	200	250	355	405	250	300	100
½ Page	250	300	175	225	300	350	225	275	100
¼ Page	175	225	100	150	225	275	150	200	100
Business Card	100	150	75	125	150	200	125	175	n/a

4 Color Covers: Ads are accepted on a first come-first served basis. Members only.

Mechanical Requirements

Ad Type	Finished Size
Full Page	7.25 x 10
½ Page	3.625 x 10 OR 4.875 x 7.5
¼ Page	3.625 x 4.875
Business Card	3.625 x 2.25

Advertising Specifications: All art is to be supplied on disk (CD, Jaz 1 or 2 GB, Zip) or electronically with abilities to be translated in available applications. (Quark 4.0, PageMaker 6.5, Illustrator 9.0, Photoshop 4.0) all grayscale/color scanned art to be saved as 300dpi tiff files, all other original art to be saved as EPS files, Mac platform. Please include all links and fonts if art is not embedded or if text is not outlined.

All artwork is to be sent to Terry Goble at Recreation Publications, 4090 S. McCarran Blvd., Reno, NV 89502. E-mail to theartist@yachtsforsale.com. Questions on artwork or need an ad built, contact Terry Goble at Recreation Publications 800.878.7886. Banner ad to be e-mailed to Mariann Timms: timms@marina.org.

Production Schedule

ISSUE	DEADLINE
08Volume 2	May 24, 2008
08Volume 3	July 20, 2008
08Volume 4	October 3, 2008
09Volume 1	March 1, 2008

_____ agrees to run above ad
Company Name
 (circle ad size in chart above) beginning with the _____ issue. Company agrees to pay the cost of the ad, which is \$_____ per insertion.
 Add a banner ad* to this order of 4 insertions at the cost of \$100 per year.

*Total banner ad cost will be added to first ad payment. Not available with Business Card Ad.

Authorized Signature: _____ Date: _____

Name: (Please Print) : _____

FOLLOWING THE PUBLICATION RELEASE YOU WILL BE BILLED

FAX OR MAIL THIS FORM TO:

MARIANN TIMMS ♦ MRA ♦ 15004 Glasscock Road ♦ Lodi, CA 95242
 209-334-0661 ♦ fax 209-334-6876 ♦ timms@marina.org