



Nautical News 2011

E-Newsletter Advertising Rates | April – December 2011

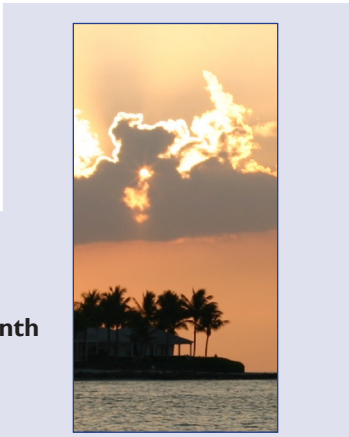
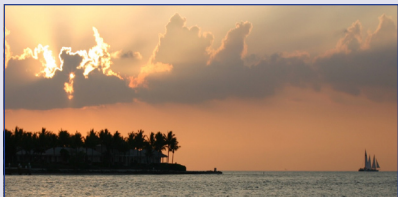
LARGE HORIZONTAL Size: 595 x 144 pixels Horizontal

Length of Time	Rate Per Month
1 month	\$160
2-6 months	\$120
7-9 months	\$ 80



MEDIUM HORIZONTAL Size: 290 x 144 pixels Horizontal

Length of Time	Rate Per Month
1 month	\$100
2-6 months	\$ 75
7-9 months	\$ 50



VERTICAL COLUMN

Size: 150 X 300 pixels Vertical

Length of Time	Rate Per Month
1 month	\$110
2-6 months	\$ 80
7-9 months	\$ 55

* **Samples are not to scale.**

Contact: Mariann Timms – timms@marina.org Marina Recreation Association
15004 Glasscock Road, Lodi, CA 95242 | 209.334.0661 | fax 209.334.6876



From the Helm
- By Jim Hayes, President, Marina Recreation Association

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These numbers can be used to help in protecting the interests of our members, so please help when the request is made for the information.

Marina Recreation Association Sets Next Conference in Vegas for 40th Anniversary Year

"What happens in Las Vegas stays in Las Vegas" is the iconic ad message for the desert City of Lights, but it's more than a slogan for the Marina Recreation Association (MRA).

The Association, now celebrating its 40th anniversary, has decided to stay in Las Vegas another year after an overwhelmingly positive response from attendees at the 39th Annual MRA Educational Conference and Trade Show last November. "Everyone thought the location, the hotel and the conference facilities were wonderful," said Mariann Timms, who organizes the event. "We had one of the best attended trade shows in our history."

This year's event will return to the **Rio All Suite Hotel in Las Vegas from November 1-3, 2011**, and will include a **pre-conference golf tournament on Tuesday, Nov. 1st**. New for the conference will be a Clean Marinas Program workshop with a step-by-step "How to Become a Certified Clean Marina" seminar to include a field trip to a local marina. Other planned seminar tracks are designed to appeal specifically to marina owners, managers, office or dock personnel, as well as boatyards.

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Thomas Raymond Costello, 71, Died Peacefully At His Home In Antioch Ca. On February 23, 2011

Born and raised in Toronto, Ohio, Tom moved to Antioch when he was 9 years old. The family then moved to Bethel Island for many years, before returning to Antioch, his primary home for most of his adult life. After graduating from Antioch High School in 1957, Tom enlisted in the United States Army, serving for two years as an intelligence officer with stints at Fort Devens, Massachusetts and Okinawa, Japan.

After the Army, he was employed at Crown Zellerbach, Continental Can, and as a real estate agent. Following that, he founded and was principal of Marine Lien Sales Service for 37 years. In this capacity, he provided services for marinas and harbors throughout California.

Tom had a passion for the outdoors. He often organized and took part in adventure oriented trips such as Cabo San Lucas, Mexico; Ensenada and Rosarito Beach Mexico; Yosemite; Lake Tahoe; and numerous lakes, ponds, and parks throughout California. These trips would center around exploration, discovery, hunting, fishing, boating, camping, rafting, hiking, and sightseeing. In his later years, he also vacationed in Cape Cod and other

Advertising is for MRA members only. The ads are all in pixels and on web items there are usually 72 pixels per inch. Ads need to be sent in .jpgs in that ration. Up to 3 .jpgs can be used and will be created into a rotating banner.

All ads need to be sent to Gus@BlueSkyNews.com by the 25th of each month. All payments need to be sent to MRA at the address above and received by the 25th of each month in order to be in the following newsletter.

*If you prefer, BlueSkyNews.com will create an ad from text and images supplied by you for your approval for a \$50.00 one-time charge. Payments for creative work need to be sent directly to BlueSkyNews.com, 700 West Harbor Drive - Unit #1805, San Diego, Ca. 92101.

NAUTICAL NEWS E-Newsletter 2011 Advertising Contract



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_____ agrees to run the following ad size
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Large Horizontal Medium Horizontal Vertical Column

beginning with the _____ issue for _____ months.

Company agrees to pay the cost of the ad, which is \$ _____ per insertion.

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FOLLOWING THE PUBLICATION RELEASE YOU WILL BE BILLED

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