

## Marina Members

The Association's members own and operate a wide variety of boating facilities on California's lakes, rivers and harbors.

These facilities serve the needs of a wide variety of boaters from the fisherman using a small boat for a day of fishing to the larger private yachtsman.

Some of our members operate lake or river facilities, including boat moorings and rentals, boat repairs, camp and picnic grounds, food and supply stores, restaurants and gas docks.

Similarly, our members of saltwater marinas offer comparable services including dockage, boat sales and service, clubs and sailing associations, and food and supply stores.

## Our Members Say...

"Membership in the MRA keeps me current on issues facing marina operators...slip pricing, dredging contracts, dock and electrical updates, staff training, and customer satisfaction to name a few. The opportunity to network with other marina operators is invaluable."

**Kim Korth Stumph, Owner**  
Korth's and Ox Bow Marinas, Sacramento Delta

"My wife and I spent five nights at the Doral Resort in Palm Springs last month. We don't care about most of the amenities they have to offer, but we did take advantage of the room service and were very pleased at the quality of the food. We enjoyed the clean well appointed room and especially appreciated the sliding door to the balcony. We were able to enjoy sitting on the balcony to watch a sunset or sunrise and we like being able to have fresh air in the room a lot more than air conditioning. The location of the Resort is very convenient to all parts of the area."

**Dave Smith, President, Water Resorts Inc.**

"For over a dozen years I have worked on the Board of the Marina Recreation Association. I truly value the relationships, and friendships, that have developed during this time. There is no comparable method that enables a person to meet such a concentration of marina industry professionals other than involvement with the MRA."

**Yvonne Cantrell, Vice President, Water Resorts Inc.**

I became aware of the MRA from a mailing I received in the Spring of 2001. Originally, I was interested from a marketing point of view, just to be listed on the web-site. I was also interested in the organizations legislative advocacy. The MRA Conference and Trade Show was held in November in Las Vegas that year and the topics appeared interesting. Much to my surprise, I became better informed, met others in the industry with like kind concerns. All the seminars were enlightening, and over all I came away with a better understanding of the Marina Industry. I also picked up some new ideas to improve my bottom line.

Last year I attended the conference in Monterey and brought my General Manager along. Both of us were impressed again with the quality of the speakers and seminars provided by the MRA. We are both looking forward to the 2003 convention in Palm Springs. I would highly recommend that you join the MRA, and attend the Educational Conference and Trade Show. If for nothing other than the great sharing of knowledge and ideas that you will bring back home to your employees and business.

**Greg Boll, Owner, Big Bear Marina, Big Bear Lake**

As the largest West coast operator of marinas it takes thousands of hours to train our managers and staff personnel. The educational experience they receive from the Marina Recreation Associations educational conference is key to our training program. It provides a wide range of diverse information that also allows our people to understand the bigger picture and therefore allows us to compete at a higher level. When our marina managers return from this conference they are energized and have the confidence that they recognize what is going on with the industry and our immediate competition through the interaction with other operators throughout the west. We have been members of MRA since it's inception and will continue to reap the benefits of membership for years to come.

**Randy Short, President, Almar Management Inc.**

Bellingham Marine is the world leader in marina dock design, manufacture, and construction. We have been trade members of the Marina Recreation Association (MRA) for approximately 20 years or so, and have found that being a part of this organization has truly benefited our business and our employees in many ways. Being a trade member has kept our finger on the pulse of marina-related issues that affect our industry. Long-term relationships have certainly benefited our company in ways that keep us up-to-date with customer needs or wants and opportunities to discuss our services in a comfortable setting. The conference itself provides a variety of quality education seminars, which are quite impressive. It is especially important for our company to learn about issues from the marina operator's perspective, as well as enjoying the opportunity to see and hear about other trade member's news and offerings. Finally, as an MRA exhibitor, finding ways to grow the marine industry are imperative to finding ways to grow our own business opportunities. We at Bellingham Marine are proud to be members of the MRA, and we certainly recommend others in the marine industry to consider the benefits of involvement in this professional organization.

**Eric Noegel, Manager of Project Development,**  
Bellingham Marine



# Now is the time to become a member



## MARINA RECREATION ASSOCIATION

*An Association of  
California Marina Owners, Operators  
and Marine-Related Businesses  
Providing Education, Information and  
Legal and Political Advocacy for the  
California Marina Industry.*

915 L STREET, #C107 • SACRAMENTO, CA 95814  
916.441.1475

[www.marina.org](http://www.marina.org)

"The mission of the MRA is to provide a united voice in representing the interests of the boating industry, and to help educate and inform the public in all areas of recreational boating."

## Member Benefits

- Legislative Advocacy
- Membership Communications
- Legal Templates
- Berthing Agreements
- Boat Rental Agreement
- Trade Group Affiliation
- Association Endorsed Benefits
- Members Only Website

## Annual Educational Conference & Trade Show

- Educational Seminars & Workshops
- Latest in security, electrical, and environmental issues
- National experts lead seminars and workshops
- Resort Atmosphere
- Recent Conference Venues  
Lake Tahoe - Monterey - San Diego  
Las Vegas - Palm Springs  
FUN, FUN, FUN  
Award Dinner  
Silent Auction  
Wine Tasting  
Golf Tournament

## Advocacy

The MRA retains legislative advocates in Sacramento

Examples of issues handled include:

- Exemptions under the Oil Spill
- Responsibility Act
- Electric submetering
- Negotiating marina leases with municipal authorities
- Influencing boat operator licensing
- Review over 3,200 ongoing legislative issues each year

## Communications

- **Nautical News**- Newsletter Updates on issues effecting the marina industry
- News from legislative advocates
- Regional reports from VP's on local business trends and issues in the marina industry
- MRA Website
- Free listing with MRA membership
- Exposure to all boaters
- Most powerful gateway to boating in California

[www.marina.org](http://www.marina.org)

## About the MRA

The Marina Recreation Association was created more than thirty years ago by a group of marina operators that recognized the importance of a broad based, forward-thinking group of operators. It was originally organized to influence legislation that would enhance and protect the marina industry. MRA continues to promote that important mission and has also expanded to cover much broader issues. MRA now provides many significant educational programs for the marina owner and training opportunities for their staff. The MRA Educational Conference is held annually in various locations, rotating from Southern California to Northern California making training and networking convenient and affordable for everyone. The relationships created at these conferences continue to pay dividends over time because common problems never seem to cease. The MRA helps the busy marina operator by providing: A network of marina professionals possessing an extensive knowledge of the marina industry. An Annual Educational Conference covering topics pertinent to the industry. Templates for most of the environmental reports that are required. Timely information on regulatory issues coming down the pike. Professional guidance to help you influence future regulations. MRA Newsletter with timely articles throughout the year. A useful internet site to market your marina to boaters around the world.

**Joining MRA  
will provide  
you with a  
boat load of  
information  
and benefits!**

